

IN THE CLAIMS:

Please **amend claims 1, 7, 8, 10, and 11** as indicated below,
and **add claim 12 as follows:**

1. (Currently amended) A transmission system for services linked to relevant geographic zones, said system comprising:

at least one transmitter for transmitting said services into said relevant zones;

a receiver comprising a receiver sub-assembly for receiving said services, a locating unit for determining **[[a]]** the geographic position of said receiver; and

a switching unit for switching said receiver sub-assembly ~~so~~ that for enabling said receiver sub-assembly ~~receives~~ to receive at least one service linked to at least one relevant zone corresponding to the geographic position ascertained by said locating unit wherein:

while transmitting the services linked to ~~the~~ overlapping relevant zones, said transmitter ~~transmits~~ is arranged to receive descriptions of the relevant zones, addresses of the services linked to the relevant zones, and descriptions and addresses of services of neighboring relevant zones.

2. (Previously presented) Services transmission system as claimed in claim 1, wherein at least one relevant geographic zone among said zones overlaps at least one neighboring relevant zone.

3. (Previously presented) Services transmission system as claimed in claim 1, wherein each relevant geographic zone is defined by a set of geometric features.

4. (Previously presented) Services transmission system as claimed in claim 3, wherein at least one relevant geographic zone is determined by a closed set of geometric features defining one or more polygons defining at least one polygon.

5. (Previously presented) Services transmission system as claimed in claim 4, wherein at least one apex of at least one of said one or more polygons is coincident with road markers.

6. (Previously presented) Services transmission system as claimed in claim 1, wherein some of said relevant zones are included rigorously within other said relevant zones.

7. (Currently amended) Services transmission system as claimed in claim 1, wherein each transmitter is also ~~transmits~~ arranged to transmit optional information about data density and service quality.

8. (Currently amended) A receiver for receiving services linked to relevant geographic zones and transmitted by at least one transmitter, said receiver comprising:

a locating unit for determining a geographic position of said receiver;

a receiver sub-assembly which, simultaneously with said receiver, is arranged for receiving:

(a) the services linked to the zones wherein said receiver is located, ~~receives~~

(b) descriptions of the relevant zones, addresses of the services linked to the relevant zones, and

(c) descriptions and addresses of services of neighboring relevant zones; and

a switching unit for receiving said descriptions and switching said receiver sub-assembly so that said receiver sub-assembly ~~receives~~ can receive at least one of the services linked to at least one of the relevant zones corresponding to the geographic position ascertained by said locating unit.

9. (Currently amended) Receiver as claimed in claim 8, further including ~~means whereby~~ an actuator for enabling a user ~~activates~~ to activate the switching unit according to when the geographic position determined by said locating unit corresponds

to boundaries of a relevant zone situated within one or more other relevant zones.

10. (Currently amended) Receiver as claimed in claim 8, wherein said receiver sub-assembly ~~further receives~~ is arranged for receiving information on density data and service quality, said receiver sub-assembly further including a user selection means selector for selecting enabling a user to select at least one of data density ~~and/or~~ and service quality applied to the switching unit such that said switching unit is able to switch said receiver ~~sub-assembly~~ sub-assembly to receive the service(s) linked to the relevant zone(s) of which at least one of the data density ~~and/or~~ and the service quality correspond to said user's selection.

11. (Currently amended) Receiver as claimed in claim 8, ~~[[,]]~~ wherein the locating unit is fitted with an extrapolation function for instantaneously determining vehicle position based on previously sorted coordinates.

12. (New) A method of transmitting services linked to relevant geographic zones, said method comprising:

transmitting said services into said relevant zones;
receiving said services at a receiver in one of said zones;
determining the geographic position of said receiver;

transmitting descriptions of the relevant zones, addresses of the services linked to the relevant zones, and descriptions and addresses of services of neighboring relevant zones while transmitting the services linked to a plurality of the relevant zones that overlap.